

# Elektrit Ltd A family business that's growing from strength to strength



















## Success - Twenty-seven years in the making

Jacek Łapszo has over 27 years experience in the radio communications industry and in 2005 founded Elektrit, now the exclusive distributor for Kenwood communications equipment in Poland.



(L: Piotr and R: Jacek Łapszo)

The next three years saw the company investing heavily in establishing a dealer network across Poland and promoting itself heavily through trade shows and exhibitions.

It's first big breakthrough came with a contract to supply and configure 100 Kenwood NEXEDGE® digital radios for a Government Security Department which was followed by winning a tender for a the supply and installation of a 500 radio Kenwood trunked digital system.

The company now have over 20 dealers across Poland, two of which are customer application specialist, Alfa Radio in Bydgoszcz specialising in the Fire Service and Becker-Warkop in Mining.

### A comprehensive service offer

Elektrit prides itself in the quality of its service to customers whether direct clients or its dealers and provides a comprehensive package of support including training, system design, installation and configuration, maintenance and repair and project management, all backed by good availability of equipment and parts from stock.

Clients include national and regional government departments, specialist police units and homeland security, mines, power stations, fire and emergency services, manufacturing and leisure and span a broad spectrum of end user applications.

The past twelve months have proven to be an especially exciting period for the company and marks its coming of age with the win of several prestigious and important contracts employing Kenwood NEXEDGE® systems including Elektrownia Turów, the third-largest power station in the country, Stadion Narodowy in Warsaw (the National Stadium), home to the Poland football team and most recently a new radio system for the Municipal Police in Warsaw consisting of twenty-two repeaters, base stations and initially, 250 mobile and hand-portable radios.

## A personal commitment to serving all customers with respect, honesty and integrity

With a track record of steady and sustained growth and over 4,000 NEXEDGE® devices deployed in Poland, Elektrit is set for even greater success in the future especially as the sales, marketing, repair, stock control, engineering and finance teams have recently been joined by Piotr Łapszo, Jacek's son, who not only works in the business providing support to all departments but is also completing a Master's Degree in Radio Communications - ensuring the continuation the Jacek's founding principle of serving customers with the best products on the market, supported by expert advice, delivered with respect, honesty and integrity.

#### **Award winning performance**

At a recent briefing to their distributors, dealers, system developers and end-users across Europe, Middle East and Africa, Mike Atkins, Managing Director, Communications Division, Kenwood European HQ presented Elektrit with a coveted 2013 NEXEDGE® Innovation



(L: Mike Atkins, Managing Director, Communications Division, Kenwood European HQ, Gary Hodgson, Export Sales Manager, Kenwood UK, Jacek and Piotr Łapszo)

velopers and end-users across
ctor, Communications Division,
213 NEXEDGE® Innovation
Award for 'Achievement with
Innovation'. The award was
made in recognition of

**NEXEDGE** 

Elektrit's successful introduction of NEXEDGE® advanced digital technology to many different market sectors in Poland and securing customers across a wide variety of end-user applications including the Public Safety and Security, Public Services, Utilities and Business and Industry.

The award additionally acknowledges the outstanding efforts of the Company in tailoring systems to meet customers' most specific requirements by sourcing and employing best-in-class application partners to great success.

## **ELEKTRIT**

Elektrit Sp. Ltd Bocianska 41/A 18-100 Lapy Polska

T: +48 (0)8571 52813 F: +48 (0)85 715-75-32 W: www.elektrit.pl **KENWOOD** 

**Kenwood Electronics UK Ltd** 

Kenwood House Dwight Road Watford, Hertfordshire United Kingdom, WD18 9EB

T: +44 (0)1923 816444

W: www.kenwoodcommunications.co.uk